



# CASE STUDY

CLIENT NAME: INTERACTION COUNCIL

**Type of Event:**

as an independent international organization to mobilize the experience, energy and international contacts of a group of statesmen who have held the highest office in their own countries. Council members jointly develop recommendations and practical solutions for the political, economic and social problems confronting humanity.

**Number of delegates attended:**

77.

**Number of bedrooms/nights:**

Total of 218 room nights over the three days.

**Number of Celtic Manor staff used during the event:**

35.

**Number of meetings held during the event and meeting rooms used:**

Six meetings, using the Beaumaris, Conway and Pembroke in the Convention Centre and the Augusta Suite at Celtic Manor Golf Club.

## DINNER DETAILS

Gala dinner was hosted off-site at Cardiff Castle by the Welsh Government. Council's annual dinner held in Rafter's Restaurant.

## OTHER FOOD AND BEVERAGE REQUIREMENTS

Private breakfasts, Terry M Restaurant. Lunches in Convention Centre meeting rooms.

## ANY TEAM-BUILDING ACTIVITIES?

Delegate tour of nearby Caerleon and its Roman museum. Outreach to the local community covered by local media.

## ANY TRANSPORT OR OTHER LOGISTICS?

Transport to golf clubhouses for on-site sessions. Transport off site to Caerleon and Cardiff Castle.

## PRE-CONFERENCE PLANNING

Contact first made in 2013 and event confirmed in July 2014. Regular contact leading up to the event.

## THE LIKELY LEGACY FOR FUTURE EVENTS

InterAction Council annual meeting rotates around its member countries so unlikely to return to the UK for many years.

## THE VERDICT

"Celtic Manor was truly a home away from home during our annual meeting, surrounded by people who we came to know more like family than colleagues during the week. There were a number of staff who we encountered on a daily basis and who we were consistently amazed with. Please thank your entire team for their efforts, and let them know how rare it is to receive the kind of service that we did for this event."

- Director of Operations, InterAction Council

"It was wonderful to host another high-profile gathering of world leaders, less than a year after we hosted the 2014 NATO Summit. It was good to be able to showcase our various venues across the resort and to work with the Welsh Government to show delegates something of the local area. Tanya and the organising team were an absolute pleasure to deal with."

- Head of Event Management, Celtic Manor Resort

